

Web Traffic Summary: lync.com.au

Time range: 1/8/2008 - 1/9/2008 (Aug)

Month	Jul	Aug	Sep	Q01 Total
Hits				
Total Hits	13,554	47,688		
Average Hits per Day	423	1,490		
Average Hits per Visitor	7.45	3.66		
Cached Requests	2,501	15,331		
Failed Requests	725	18,561		
Page Views				
Total Page Views	2,328	2,430		
Average Page Views per Day	72	75		
Average Page Views per Visitor	1.28	0.19		
Visitors				
Total Visitors	1,819	13,032		
Average Visitors per Day	56	407		
Total Unique IPs	570	8,360		
Bandwidth				
Total Bandwidth	130.01 MB	143.78 MB		
Average Bandwidth per Day	4.06 MB	4.49 MB		
Average Bandwidth per Hit	9.82 KB	3.09 KB		
Average Bandwidth per Visitor	73.19 KB	11.30 KB		

Activity by Day of Week

Day	Hits	Page Views	Visitors	Bandwidth (KB)
Sunday	1,726	352	531	13,325
Monday	18,671	420	7,584	24,418
Tuesday	7,929	354	2,181	20,415
Wednesday	6,026	339	1,065	22,822
Thursday	7,565	336	707	32,750
Friday	4,536	323	558	18,382
Saturday	1,235	306	406	15,118
Total	47,688	2,430	13,032	147,235

Most Popular Pages

	Page	Hits	Errors	Visitors
1	http://www.lync.com.au/	307	0	266
2	http://www.lync.com.au/231178/	232	0	219
3	http://www.lync.com.au/231178/email.asp	266	0	216
4	http://www.lync.com.au/231178/rnd/chi/	152	0	152
5	http://www.lync.com.au/clients/fly/	83	0	58
6	http://www.lync.com.au/231178/gdp/gdppport.html	52	0	51
7	http://www.lync.com.au/231178/default.html	48	0	47
8	http://www.lync.com.au/clients/chc/	78	0	45
9	http://www.lync.com.au/231178/contact.asp	43	0	41

10	http://www.lync.com.au/231178/web/webport.html	44	2	41
11	http://www.lync.com.au/231178/web/web.html	41	0	38
12	http://www.lync.com.au/231178/profile.html	38	0	37
13	http://www.lync.com.au/231178/gdp/gdp.html	37	0	37
14	http://www.lync.com.au/231178/sitemap.html	30	0	29
15	http://www.lync.com.au/231178/privacy.html	29	0	29
16	http://www.lync.com.au/231178/evaluate.asp	27	0	25
17	http://www.lync.com.au/231178/terms.html	20	0	20
18	http://www.lync.com.au/clients/fly/searchweb.html	32	0	19
19	http://www.lync.com.au/231178/clients.html	18	0	18
20	http://www.lync.com.au/clients/chc/profile.html	22	0	18
21	http://www.lync.com.au/231178/services.html	18	0	18
22	http://www.lync.com.au/ice/aesc/	18	0	17
23	http://www.lync.com.au/template.html	16	0	13
24	http://www.lync.com.au/clients/chc/ind.html	13	0	12
25	http://www.lync.com.au/clients/chc/res.html	12	0	11
26	http://www.lync.com.au/clients/chc/com.html	11	0	11
27	http://www.lync.com.au/ice/aesc/register.html	11	0	11
28	http://www.lync.com.au/clients/chc/sitemap.html	11	0	10
29	http://www.lync.com.au/ice/aesc/join.html	9	0	9
30	http://www.lync.com.au/enevs/2007/newsMSoutlook.html	11	0	9
31	http://www.lync.com.au/ice/aesc/call.html	9	0	9
32	http://www.lync.com.au/ice/aesc/template.html	8	0	8
33	http://www.lync.com.au/ice/aesc/travel.html	8	0	8
34	http://www.lync.com.au/ice/aesc/contact.html	8	0	8
35	http://www.lync.com.au/ice/aesc/media.html	8	0	8
36	http://www.lync.com.au/ice/aesc/sponsor.html	8	0	8
37	http://www.lync.com.au/ice/aesc/venue.html	7	0	7
38	http://www.lync.com.au/ice/aesc/general.html	7	0	7
39	http://www.lync.com.au/ice/aesc/program.html	7	0	7
40	http://www.lync.com.au/ice/aesc/network.html	7	0	7
41	http://www.lync.com.au/SBS/SBS_Food.htm	11	0	6
42	http://www.lync.com.au/ice/aesc/workshop.html	6	0	6
43	http://www.lync.com.au/enevs/2007/newsMSxpress.html	5	0	5
44	http://www.lync.com.au/ice/aesc/perth.html	5	0	5
45	http://www.lync.com.au/sbs/documentary/sbs_edm_doc.html	5	0	5
46	http://www.lync.com.au/enevs/2007/news2K7Jun.html	6	0	5
47	http://www.lync.com.au/sbs/1offv2/sbs_edm_off_v2.html	15	0	5
48	http://www.lync.com.au/SBS/SBS_food.htm	92	0	5
49	http://www.lync.com.au/clients/wea/	5	0	4
50	http://www.lync.com.au/enevs/2008/news2K8May.html	4	0	4
	Subtotal	1,960	2	N/A
	Total	2,147	2	N/A

Top Entry Pages

	Page	Visitors
1	http://www.lync.com.au/	240
2	http://www.lync.com.au/231178/	193
3	http://www.lync.com.au/231178/email.asp	168
4	http://www.lync.com.au/231178/rnd/chi/	147
5	http://www.lync.com.au/clients/fly/	56
6	http://www.lync.com.au/231178/gdp/gdpport.html	45
7	http://www.lync.com.au/clients/chc/	42
8	http://www.lync.com.au/231178/default.html	31
9	http://www.lync.com.au/231178/web/web.html	28

10	http://www.lync.com.au/231178/contact.asp	28
11	http://www.lync.com.au/231178/web/webport.html	24
12	http://www.lync.com.au/231178/gdp/gdp.html	22
13	http://www.lync.com.au/231178/privacy.html	20
14	http://www.lync.com.au/231178/sitemap.html	18
15	http://www.lync.com.au/231178/profile.html	18
16	http://www.lync.com.au/ice/aesc/	16
17	http://www.lync.com.au/231178/services.html	14
18	http://www.lync.com.au/231178/clients.html	13
19	http://www.lync.com.au/231178/evaluate.asp	13
20	http://www.lync.com.au/template.html	13
21	http://www.lync.com.au/ice/aesc/register.html	10
22	http://www.lync.com.au/231178/terms.html	10
23	http://www.lync.com.au/clients/chc/res.html	9
24	http://www.lync.com.au/ice/aesc/call.html	7
25	http://www.lync.com.au/clients/chc/profile.html	7
26	http://www.lync.com.au/enews/2007/newsMSoutlook.html	7
27	http://www.lync.com.au/ice/aesc/join.html	7
28	http://www.lync.com.au/SBS/SBS_Food.htm	6
29	http://www.lync.com.au/ice/aesc/general.html	6
30	http://www.lync.com.au/ice/aesc/sponsor.html	6
31	http://www.lync.com.au/ice/aesc/contact.html	6
32	http://www.lync.com.au/clients/chc/com.html	6
33	http://www.lync.com.au/ice/aesc/template.html	6
34	http://www.lync.com.au/ice/aesc/media.html	6
35	http://www.lync.com.au/ice/aesc/program.html	5
36	http://www.lync.com.au/sbs/documentary/sbs_edm_doc.html	5
37	http://www.lync.com.au/ice/aesc/workshop.html	5
38	http://www.lync.com.au/clients/chc/ind.html	5
39	http://www.lync.com.au/clients/chc/sitemap.html	5
40	http://www.lync.com.au/ice/aesc/travel.html	5
41	http://www.lync.com.au/ice/aesc/venue.html	5
42	http://www.lync.com.au/ice/aesc/perth.html	4
43	http://www.lync.com.au/clients/fly/searchweb.html	4
44	http://www.lync.com.au/SBS/SBS_food.htm	4
45	http://www.lync.com.au/ice/aesc/network.html	4
46	http://www.lync.com.au/clients/wea/	3
47	http://www.lync.com.au/enews/2008/news2K8May.html	3
48	http://www.lync.com.au/sbs/food/sbs_food_v3.html	3
49	http://www.lync.com.au/231178/tmp/	2
50	http://www.lync.com.au/clients/tdc/staff.html	2
	Subtotal	1,312
	Total	1,342

Top Exit Pages

	Page	Visitors
1	http://www.lync.com.au/	246
2	http://www.lync.com.au/231178/email.asp	192
3	http://www.lync.com.au/231178/	182
4	http://www.lync.com.au/231178/rnd/chi/	148
5	http://www.lync.com.au/clients/fly/	45
6	http://www.lync.com.au/231178/gdp/gdppport.html	41
7	http://www.lync.com.au/231178/default.html	34
8	http://www.lync.com.au/231178/contact.asp	30
9	http://www.lync.com.au/clients/chc/	29

10	http://www.lync.com.au/231178/web/webport.html	21
11	http://www.lync.com.au/231178/privacy.html	21
12	http://www.lync.com.au/231178/sitemap.html	19
13	http://www.lync.com.au/231178/profile.html	18
14	http://www.lync.com.au/231178/gdp/gdp.html	17
15	http://www.lync.com.au/231178/evaluate.asp	17
16	http://www.lync.com.au/clients/fly/searchweb.html	16
17	http://www.lync.com.au/ice/aesc/	15
18	http://www.lync.com.au/231178/terms.html	14
19	http://www.lync.com.au/231178/web/web.html	14
20	http://www.lync.com.au/231178/services.html	13
21	http://www.lync.com.au/231178/clients.html	12
22	http://www.lync.com.au/clients/chc/profile.html	11
23	http://www.lync.com.au/template.html	11
24	http://www.lync.com.au/ice/aesc/register.html	10
25	http://www.lync.com.au/ice/aesc/join.html	8
26	http://www.lync.com.au/clients/chc/res.html	7
27	http://www.lync.com.au/clients/chc/ind.html	7
28	http://www.lync.com.au/ice/aesc/call.html	7
29	http://www.lync.com.au/ice/aesc/template.html	7
30	http://www.lync.com.au/ice/aesc/media.html	6
31	http://www.lync.com.au/ice/aesc/contact.html	6
32	http://www.lync.com.au/ice/aesc/travel.html	6
33	http://www.lync.com.au/ice/aesc/sponsor.html	6
34	http://www.lync.com.au/clients/chc/sitemap.html	6
35	http://www.lync.com.au/ice/aesc/venue.html	5
36	http://www.lync.com.au/ice/aesc/workshop.html	5
37	http://www.lync.com.au/SBS/SBS_food.htm	4
38	http://www.lync.com.au/sbs/documentary/sbs_edm_doc.html	4
39	http://www.lync.com.au/enews/2007/newsMSoutlook.html	4
40	http://www.lync.com.au/enews/2007/newsMSxpress.html	4
41	http://www.lync.com.au/SBS/SBS_Food.htm	4
42	http://www.lync.com.au/ice/aesc/perth.html	4
43	http://www.lync.com.au/ice/aesc/program.html	4
44	http://www.lync.com.au/ice/aesc/general.html	4
45	http://www.lync.com.au/ice/aesc/network.html	4
46	http://www.lync.com.au/clients/chc/com.html	4
47	http://www.lync.com.au/searchweb.html	3
48	http://www.lync.com.au/sbs/nest/sbs_edm_nest.html	3
49	http://www.lync.com.au/enews/2007/news2K7Jun.html	3
50	http://www.lync.com.au/clients/tdc/staff.html	2
	Subtotal	1,303
	Total	1,342

Top Referring Sites

	Site	Visitors
1	No Referrer	9,997
2	http://mail.google.com	241
3	http://webmail2.bigpond.com	125
4	http://webmail.bigpond.com	112
5	http://au.mg2.mail.yahoo.com	96
6	http://au.mg1.mail.yahoo.com	77
7	http://by105w.bay105.mail.live.com	50
8	http://by102w.bay102.mail.live.com	46
9	http://www.chidesign.com.au	46

10	http://by104w.bay104.mail.live.com	40
11	http://by108w.bay108.mail.live.com	40
12	http://bl142w.blu142.mail.live.com	37
13	http://by103w.bay103.mail.live.com	37
14	http://bl141w.blu141.mail.live.com	32
15	http://www.231178.com	32
16	http://by118w.bay118.mail.live.com	31
17	http://by124w.bay124.mail.live.com	31
18	http://au.mg3.mail.yahoo.com	31
19	http://by115w.bay115.mail.live.com	30
20	http://by123w.bay123.mail.live.com	30
21	http://by101w.bay101.mail.live.com	29
22	http://mhtmlmain:	28
23	http://bl136w.blu136.mail.live.com	28
24	http://by129w.bay129.mail.live.com	28
25	http://by117w.bay117.mail.live.com	28
26	http://by120w.bay120.mail.live.com	27
27	http://by107w.bay107.mail.live.com	27
28	http://by106w.bay106.mail.live.com	26
29	http://bl143w.blu143.mail.live.com	25
30	http://by119w.bay119.mail.live.com	24
31	http://bl137w.blu137.mail.live.com	23
32	http://bl139w.blu139.mail.live.com	22
33	http://by114w.bay114.mail.live.com	22
34	http://by139w.bay139.mail.live.com	22
35	http://by127w.bay127.mail.live.com	21
36	http://by128w.bay128.mail.live.com	21
37	http://by133w.bay133.mail.live.com	21
38	http://bl138w.blu138.mail.live.com	21
39	http://by122w.bay122.mail.live.com	21
40	http://by109w.bay109.mail.live.com	21
41	http://bl146w.blu146.mail.live.com	21
42	http://by112w.bay112.mail.live.com	20
43	http://bl132w.blu132.mail.live.com	20
44	http://by134w.bay134.mail.live.com	19
45	http://by136w.bay136.mail.live.com	19
46	http://by131w.bay131.mail.live.com	18
47	http://by113w.bay113.mail.live.com	18
48	http://co101w.col101.mail.live.com	17
49	http://bl140w.blu140.mail.live.com	17
50	http://by111w.bay111.mail.live.com	17
	Subtotal	11,832
	Total	12,934

Top Search Engines

	Search Engine	Search
1	Windows Live	65
2	Google	26
3	Yahoo	5
4	MSN	2
	Total	98

Top Search Engines and Phrases

	Phrase	Search
Windows Live		
1	design	35
2	earth	19
3	creative	6
4	convention	3
5	exhibition	2
Google		
1	cid pix	3
2	lync	2
3	lync creative	2
4	design graphics warehouse	2
5	budde international	1
6	the lync	1
7	graphic design tenders	1
8	lync group	1
9	g	1
10	aesc abstracts	1
11	"foreign newspapers" adelaide site:.au	1
12	allinanchor: "corporate identity" filetype:pdf	1
13	strata cleaning tenders sydney	1
14	www.lakeslandscaping.com.au	1
15	"- bountiful manufacturing solutions " australia	1
16	www.watermarkrealestate.com.au	1
17	lync energy	1
18	rockandwater.com.au	1
19	"creative network"	1
20	guild of saint stephen	1
21	lync.com	1
Yahoo		
1	emailfriend.asp	1
2	graphic portfolio	1
3	watermarkrealestate.com	1
4	branding package proposal template	1
5	www.rockandwater.com.au	1
MSN		
1	lync	2

Error Types

404 (Page Not Found) Errors

	Request /	Referrer	Count
1	/SBS/dm_footer_arrow.gif	No Referrer	13,866
2	/SBS/dm_footer_arrow.gif	http://mail.google.com/ mail/	193
3	/231178/gnp/gnpport.html	No Referrer	66
4	/SBS/dm_footer_arrow.gif	http://au.mg2.mail.yahoo.com/	58
5	/SBS/dm_footer_arrow.gif	mhtmlmain:	30
6	/SBS/dm_footer_arrow.gif	http://au.mg1.mail.yahoo.com	26
7	/SBS/worldgame/pix/pix_tourCyclists.jpg	No Referrer	25
8	/SBS/worldgame/pix/pix_tourCyclist.jpg	No Referrer	25

9	/SBS/dm_footer_arrow.gif	http://mail.google.com/	mail	25
10	/sbs/naca/pix/pix_georgeN.jpg		No Referrer	25
11	/SBS/logo_SBS.gif		No Referrer	24
12	/sbs/naca/pix/pix_dotline160x5.gif		No Referrer	23
13	/231178/web/gdp.html		No Referrer	21
14	/231178/web/default.html		No Referrer	21
15	/SBS/worldgame/pix/pix_cyclingBook.jpg		No Referrer	20
16	/SBS/worldgame/pix/pix_bicycling.jpg		No Referrer	20
17	/231178/web/gdpport.html		No Referrer	20
18	/SBS/worldgame/pix/pix_postalBus.jpg		No Referrer	20
19	/sbs/naca/pix/logo_news.gif		No Referrer	17
20	/sbs/naca/pix/pix_head600x15.gif		No Referrer	16
21	/SBS/dm_footer_arrow.gif	http://au.mg2.mail.yahoo.com/		16
22	/sbs/naca/pix/pix_story007.jpg		No Referrer	16
23	/231178/gdp/default.html		No Referrer	16
24	/SBS/dm_footer_arrow.gif	http://au.mg2.mail.yahoo.com/		15
25	/SBS/worldgame/pix/logo_cyclingShop.jpg		No Referrer	14
26	/SBS/dm_footer_arrow.gif	http://us.mg1.mail.yahoo.com/		13
27	/sbs/naca/pix/pix_foot600x15.gif		No Referrer	13
28	/sbs/naca/pix/pix_dotline172x5.gif		No Referrer	13
29	/pix/btn/btn_Id02.gif	http://www.lync.com.au/	template.html	13
30	/pix/btn/btn_Art02.gif	http://www.lync.com.au/	template.html	13
31	/sbs/naca/pix/icon_chat.gif		No Referrer	13
32	/pix/btn/btn_Web02.gif	http://www.lync.com.au/	template.html	13
33	/sbs/naca/pix/logo_dateline.gif		No Referrer	13
34	/sbs/sport/pix/pix_head600x15.gif		No Referrer	13
35	/sbs/sport/pix/icon_arrow.gif		No Referrer	13
36	/sbs/sport/pix/pix_greyDivTop170x5.gif		No Referrer	12
37	/enews/pix/btn/black/btn_WebBlack02.gif	http://www.lync.com.au/enews/	template.html	12
38	/231178/gnp/gnp.html		No Referrer	12
39	/sbs/sport/pix/pix_greyDivBot170x5.gif		No Referrer	12
40	/sbs/sport/pix/pix_greenDiv330x5.gif		No Referrer	12
41	/SBS/documentary/pix/pix_foot600x15.gif		No Referrer	12
42	/sbs/sport/pix/pix_tourDeFrance.jpg		No Referrer	12
43	/sbs/sport/pix/pix_tourCyclist.jpg		No Referrer	12
44	/enews/pix/btn/black/btn_ArtBlack02.gif	http://www.lync.com.au/	enews/template.html	12
45	/sbs/sport/pix/pix_tourCyclists.jpg		No Referrer	12
46	/pix/gui/clear1x1.gif	http://www.lync.com.au/	enews/template.html	12
47	/enews/pix/btn/black/btn_IdBlack02.gif	http://www.lync.com.au/	enews/template.html	12
48	/sbs/sport/pix/logo_skoda.jpg		No Referrer	12
49	/sbs/sport/pix/pix_postalBus.jpg		No Referrer	12
50	/pix/gui/boxOlive/box_oliveLeftSide.gif	http://www.lync.com.au/	enews/template.html	12
Subtotal				14,928
Total				18,465

	Error	Request /	Referrer	Count
1	403 Forbidden	/231178/pdf/gdp/	No Referrer	14
2	403 Forbidden	/231178/gdp/	No Referrer	11
3	403 Forbidden	/231178/web/	No Referrer	9
4	403 Forbidden	/231178/pdf/web/	No Referrer	8
5	403 Forbidden	/creative/pdf/dnp/	No Referrer	6
6	403 Forbidden	/231178/pdf/	No Referrer	6
7	403 Forbidden	/creative/pdf/	No Referrer	5
8	403 Forbidden	/creative/	No Referrer	3
9	406 Not Acceptable	/231178/pix/pix_favicon.gif	No Referrer	2
10	406 Not Acceptable	/231178/pix/nav/gui/clear2x2.gif	No Referrer	1
11	406 Not Acceptable	/231178/pix/nav/gui/pix_arrow15x30.gif	No Referrer	1

12	406 Not Acceptable	/231178/pix/nav/gui/pix_footDiv2x50.gif	No Referrer	1
13	406 Not Acceptable	/231178/pix/nav/gui/clear10x10.gif	No Referrer	1
14	406 Not Acceptable	/231178/pix/nav/ads/pix_cornBotLeft.gif	No Referrer	1
15	406 Not Acceptable	/231178/pix/nav/ads/pix_cornBotRite.gif	No Referrer	1
16	406 Not Acceptable	/231178/pix/nav/ads/pix_cornTopRite.gif	No Referrer	1
17	406 Not Acceptable	/231178/pix/nav/gui/pix_headDiv2x30.gif	No Referrer	1
18	406 Not Acceptable	/231178/pix/nav/title/pix_titleDiv2x20.gif	No Referrer	1
19	406 Not Acceptable	/231178/pix/nav/title/pix_titleLeft10x30.gif	No Referrer	1
20	406 Not Acceptable	/231178/pix/nav/title/pix_titleRite10x30.gif	No Referrer	1
21	406 Not Acceptable	/231178/pix/nav/side/pix_sideTopRite.gif	No Referrer	1
22	406 Not Acceptable	/231178/pix/nav/side/pix_sideBotLeft.gif	No Referrer	1
23	406 Not Acceptable	/231178/pix/nav/side/pix_sideBotRite.gif	No Referrer	1
24	406 Not Acceptable	/231178/pix/nav/side/pix_sideTopLeft.gif	No Referrer	1
25	406 Not Acceptable	/231178/pix/logo/logo_signature.gif	No Referrer	1
26	406 Not Acceptable	/231178/pix/btns/home/btn_homeWHATa.jpg	No Referrer	1
27	406 Not Acceptable	/231178/pix/btns/gnp/btn_gnp01.gif	No Referrer	1
28	406 Not Acceptable	/231178/pix/btns/home/btn_homeWHOa.jpg	No Referrer	1
29	406 Not Acceptable	/231178/pix/btns/home/btn_homeWHEREa.jpg	No Referrer	1
30	403 Forbidden	/clients/	No Referrer	1
31	403 Forbidden	/SBS/ http://www.lync.com.au/ SBS/SBS_food.htm	No Referrer	1
32	406 Not Acceptable	/231178/pix/btns/gdp/btn_gdp01.gif	No Referrer	1
33	403 Forbidden	/ice/	No Referrer	1
34	406 Not Acceptable	/231178/pix/btns/nav/btn_refer01.gif	No Referrer	1
35	406 Not Acceptable	/231178/pix/btns/nav/btn_home01.gif	No Referrer	1
36	406 Not Acceptable	/231178/pix/logo/logo_231178a.gif	No Referrer	1
37	406 Not Acceptable	/231178/pix/btns/web/btn_web01.gif	No Referrer	1
38	406 Not Acceptable	/231178/pix/btns/nav/btn_Top01.gif	No Referrer	1
39	406 Not Acceptable	/231178/pix/btns/home/btn_homeWHYa.jpg	No Referrer	1
40	406 Not Acceptable	/231178/pix/btns/nav/btn_flash01.gif	No Referrer	1
41	406 Not Acceptable	/231178/pix/btns/nav/btn_acrobat01.gif	No Referrer	1

Total

96