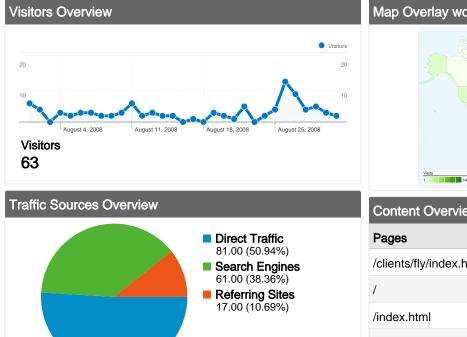


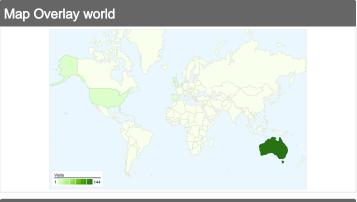
\_\_\_\_\_\_ 159 Visits

1-

\_\_\_\_\_ 264 Pageviews

- **73.58%** Bounce Rate
  - \_\_\_\_\_ 00:00:48 Avg. Time on Site

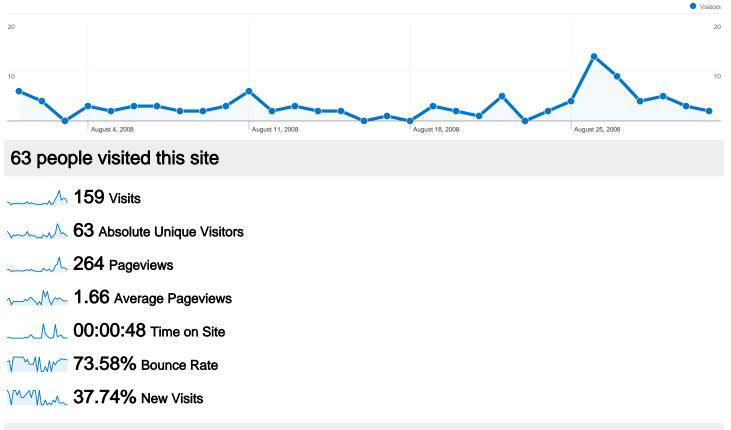




Pages	Pageviews	% Pageviews
/clients/fly/index.html	99	37.50%
/	61	23.11%
/index.html	18	6.82%
/template.html	13	4.92%
/creative/id/id_index.html	6	2.27%

#### www.lync.com.au Visitors Overview

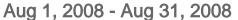
Comparing to: Site



# **Technical Profile**

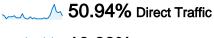
Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	130	81.76%	Unknown	115	72.33%
Firefox	20	12.58%	ISDN	16	10.06%
Safari	6	3.77%	DSL	13	8.18%
Mozilla	2	1.26%	T1	8	5.03%
Opera	1	0.63%	Cable	4	2.52%

#### www.lync.com.au Traffic Sources Overview



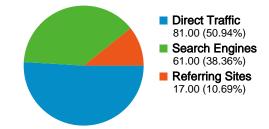
Comparing to: Site





\_\_\_\_\_\_ 10.69% Referring Sites

38.36% Search Engines



#### **Top Traffic Sources**

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	81	50.94%	lync creative	48	78.69%
google (organic)	58	36.48%	lync	4	6.56%
mail.google.com (referral)	5	3.14%	lync group	2	3.28%
231178.com (referral)	2	1.26%	the lync	2	3.28%
bl138w.blu138.mail.live.com	2	1.26%	"creative network"	1	1.64%

# www.lync.com.au Map Overlay



## 159 visits came from 8 countries/territories

Site Usage

1%	Bounce Rate 73.58% Site Avg: 73.58% (0.00%)	
Time on % New Site	Visits Bounce Rate	
00:00:53 3	31.94% 71.53%	
00:00:00 10	00.00% 100.00%	
00:00:00 7	75.00% 100.00%	
00:00:45 10	00.00% 50.00%	
00:00:00 10	00.00% 100.00%	
00:00:00 10	00.00% 100.00%	
00:00:00 10	00.00% 100.00%	
00:00:00 10	00.00% 100.00%	
c	)0:00:00 10	

# www.lync.com.au Content Overview



# Pages on this site were viewed a total of 264 times

264 Pageviews

A 209 Unique Views

**73.58%** Bounce Rate

# **Top Content**

Pages	Pageviews	% Pageviews
/clients/fly/index.html	99	37.50%
/	61	23.11%
/index.html	18	6.82%
/template.html	13	4.92%
/creative/id/id_index.html	6	2.27%